

# Print Specifications

All ad submissions must be PDF-x1a files. Ads can be uploaded to <https://pmc.sendmyad.com>

All artwork must be CMYK or Grayscale. RGB, index and LAB colors are not acceptable.

Files with PMS colors will not be accepted without prior notification. Our maximum ink density is 300 percent. Resolution for all artwork should be 300 dpi.

All fonts must be embedded for proper reproduction. True Type fonts are not acceptable for printing.

<b>SPACE UNIT</b>	<b>TRIM SIZE</b>	<b>BLEED</b>	<b>LIVE AREA</b>
2-PAGE SPREAD*	19.375" × 11.75"	19.625" x 12"	18.75" x 11.125"
FULL PAGE*	9.6875" × 11.75"	9.9375" x 12"	9" x 11.125"
1/2-PAGE SPREAD*	N/A	N/A	18.2" × 5"
1/2 PAGE HORIZONTAL	N/A	N/A	8.1875" × 5"
1/3 PAGE VERTICAL	N/A	N/A	2.45" × 10.45"

\*Please include .25" (7 mm) safety in the gutter for perfect binding.

## FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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